



### ADDRESS

1300 Shetter Ave #2107,  
Jacksonville Beach, FL 32250  
USA



### ABOUT ME

I am driven, to capture, create and deliver amazing stories to the masses. I'm always exploring and understanding new technology and how it can evolve the story telling process. I enjoy working closely with my team and clients to come up with new fresh ways to enhance our content to better serve our users and increase their engagement with us.



### SKILLS

Adobe Premier



Adobe After Effects



Adobe VR plugins/ Mettle



Sony Vegas



Digital Transcoding



Creativity



Project Management



# CREATIVE DIRECTOR / PRODUCER

# Daniel DiLallo

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## WORK



### CCO / Creative Director

SPC

Present  
Dec 2017

- Direct marketing team, VR design & VR production
- Managing & directing multiple VR projects and resources
- Deploy, design, optimize & produce VR 360 content
- Produce scheduled VR content and manage their delivery dates and their digital distribution



### Creative Marketing Director

3xstudios

Nov 2013  
Jan 2018

- Designing & Directing VR/AR content for global brands & artists, Public relations and Marketing
- Filming & producing VR/AR dynamic stories for clients and their products
- Directing & Editing VR films, overseeing digital deployment across multiple social media outlets and VR platforms, camera operations, shooting, project management



### Lead Designer

Activision

Dec 2006  
May 2011

- Designing & Directing content for our leading titles, including lead design work on Guitar Hero, Call of Duty, MARVEL and Spyro.
- Public Relations and recruiting



## EDUCATION

Oct 2004  
Dec 2006



### BACHELOR OF COMPUTER ENGINEERING

FULLSAIL UNIVERSITY

- Director's Award - Public Speaking
- Director's Award - Programming 2
- Director's Award - Final Project
- Recipient of the \*\*Advanced Achievement Award\*\*

Nov 2002  
Feb 2004



### ASSOCIATES OF COMMUNICATIONS

WCC

- Film, radio and multimedia productions focus
- Director of video productions group
- News and Journalism team lead
- Project Manager on Video productions Final project
- College Radio personality / DJ



## HOBBIES

Golf – MMA – Short Films – Community Outreach

References provided upon request